

Appendix 1

Criteria for parks events grant scheme 2010

Applications will be assessed according to a number of criteria. To be successful, an application DOES NOT have to score highly on all criteria, some inevitably will be more relevant to an event than others.

1. Environmental benefit

Does the event provide benefit to the local environment within the park or open space: for example, through a litter clean up, bulb or tree planting, habitat management (this would have to be done according to the park management plan).

	Points
No environmental benefit	0
Immediate or temporary benefit e.g. litter clean up as part of event (not just tidying up afterwards) , temporary art	50
Medium or long term environmental benefit e.g. tree/bulb planting, habitat management	100

2. Educational benefit

Does the event provide some educational benefit to those attending: for example, information on a relevant issue, a theme or message that will help to change attitudes, links to the school curriculum, etc

	Points
No educational benefit	0
Some educational benefit e.g. definite message or theme, as opposed to say just a 'fun' day	50
High educational benefit e.g. links to curriculum, changing attitudes	100

3. Health benefit

Does the event provide a health benefit to those attending; for example, activities that encourage exercise, walking, children's games (sporting competitions are not covered by this grant fund).

	Points
No tangible health benefit	0
Some health benefit, e.g. walking, children's active games – but not just a bouncy castle	50
Event with health as main theme or thrust	100

4. Community benefit

Does the event benefit the local community around the park or open space: for example, does it help to encourage a sense of ownership by the local community, provide opportunities for cross community activity, etc.

	Points
No tangible benefit to surrounding community	0
Benefit to surrounding community, helping to create ownership of park	50
Event with good relations as a theme	100

5. Additional points for

Additional points will be awarded for events that make use of the fabric of the park in the event and help to promote aspects of the park. For example, an event that used the paths of a park for a guided walk or included activities based around an historical or natural feature in the park would score more highly than an event which simply took place in marquees and made no reference to anything within the park itself.

Using the fabric of the park as an integral part of event, rather than just an event staged in a park 50 points

Helping to promote aspects of the local park 50 points

One of the aims of the scheme is to encourage events in some of the local and district parks, and so scoring is biased towards these parks and away from parks such as Botanic Gardens and Sir Thomas and Lady Dixon Park.

Using a local or district park or playing field site 50 points